JEXOS

A Hyperbidder Company

February 15, 2019

JEXOS
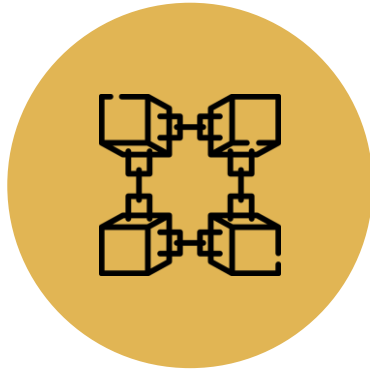# Block Claim
Protocol

An Open Source Project

The sustainable decentralized public protocol that feeds the Ad Industry

PROBLEM (IN BLOCKCHAIN)

Existing or new Blockchain Companies try to build an Advertising based Protocol with
Private nodes or consensus. This is not going to work as Private Blockchains are not Decentralized

No true Public & Decentralized
Blockchain Protocol exists to
rescue the Digital Ad Industry

Competitors focus on transactions
per second instead of building a
truly decentralized solution that will
fix all the inefficiencies in the
industry.

Current transaction based
business models are wrong and
it should be validated JVAD
block based business model
instead.

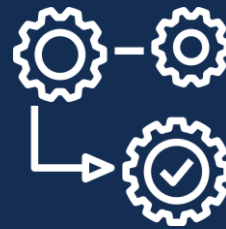# PROBLEM (IN AD INDUSTRY)

Lack of Transparency

Fraud

Trust

Too many Intermediaries

Ad Validation Process

Payment Process

SOLUTION (BLOCKCHAIN)

Unlike our competitors who insist on building Private and Permissioned based Blockchain for the Ad industry, we build JEXOS; a Public and Decentralized Blockchain Protocol.

We know that there is no reason for any Ad Industry stake holder to switch to Blockchain unless it is truly Decentralized. And you can not have a decentralized Blockchain with private consensus.

LEARN MORE

SOLUTION (AD INDUSTRY)

JEXOS, through its smart contracts validates and register each micro VAD on distributed ledgers, and creates a new block for each 1000 validated micro VADs which is then called JVAD Block.

SOLUTION

- JEXOS Block Claim Protocol solves both the Blockchain problem and the Digital Ad Industry's inefficiencies.

- To solve the Blockchain Problem, the JEXOS Protocol needs to be a true Public Blockchain that is Decentralized and Permissionless.

- JEXOS is an Open Source Blockchain Project that meets all the criteria to be considered a true Decentralized Public Blockchain.

MEET OUR CORE TEAM

A company is an association or collection of individuals, whether natural persons, legal persons, or a mixture of both. Company members share a common purpose and unite in order to focus.

GIORGIO TALEGON
Co-Founder & CEO

CEO of Hyperbidder. Over 20 years of experience within online advertising industry with published advertising patent

ROGER WALTER
COO

Former Director of Deloitte, EY, and Senior Manager of Accenture, PwC
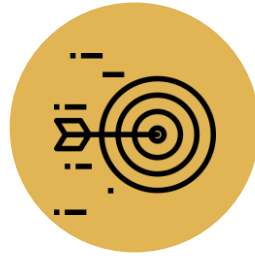
KISHOR PATIL
Co-Founder & CTO

Enterprise Software Architect Hyperbidder, Deutsche Telecom, Magneti Marelli, Digite

COMPETITIVE ADVANTAGES

CHEAPER

THE MINIMAL TRANSACTION FEES THAT IS CLOSE TO ZERO

FASTER

FASTEST PROTOCOL WITH THE LIGHTEST NODES

MORE SECURE

100% SECURE BOTH IN FINANCIAL TRX. & AD DELIVERY

EASE OF USE

VERY EASY TO USE OR JOIN WITH SIMPLIFIED USER INTERFACE

OPEN SOURCE

A GLOBAL DEVELOPMENT COMMUNITY INSPIRED BY JEXOS PROJECT

PROOF OF VAL.

PROOF OF VALIDATION CREATES NEW NODES AND REWARDS USERS WITH JEXOS

BUSINESS MODEL

We take 2 Bps per transaction

$92 B

2 BPS

$18.4 M

ACTIVITY THROUGH J.

Share of Market
40% of Market share

AVERAGE FEE

2 Basis Points
0.01%, or 0.0001

REVENUE

Projected by 2023

BUSINESS MODEL

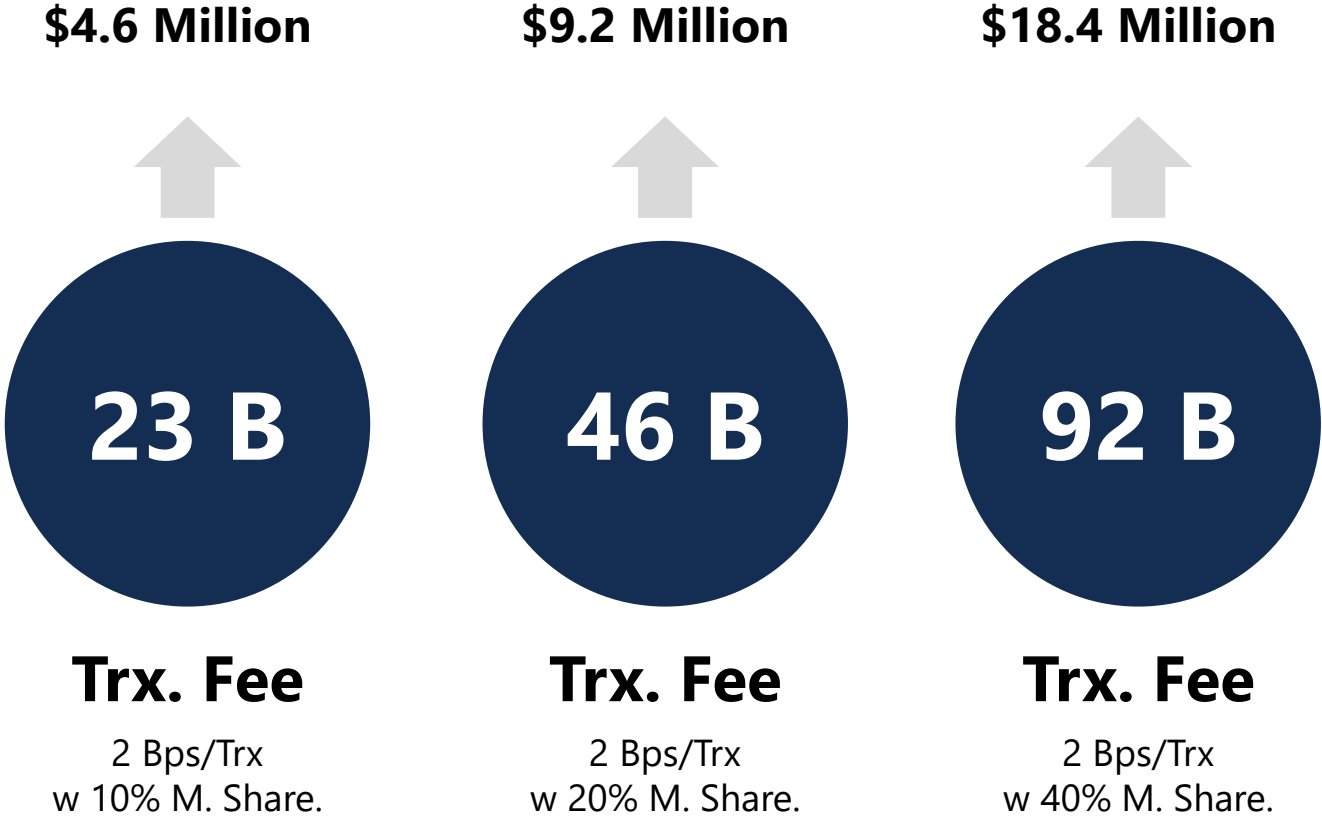We aim to standardize JEXOS protocol. We want all Ad Industry stake holders to use it.

The only way we can achieve that is by

1. Building it absolutely perfect to suit all stake holders in Ad industry,
2. Offer it for almost free, and allow others to develop on top of it through Open Source
3. Allow all third party Dapps to be deployed on it free of charge.

We believe offering the most secure, fastest, and cheapest Blockchain Protocol that incentivizes all stake holders will help us capture a big market share.

FINANCIAL

We are looking for 24 months financing to build JEXOS Protocol and Mainnet.

$4.6 Million   **$9.2 Million**   **$18.4 Million**

23 B   **46 B**   **92 B**

Trx. Fee   **Trx. Fee**   **Trx. Fee**

2 Bps/Trx   2 Bps/Trx   2 Bps/Trx
w 10% M. Share.   w 20% M. Share.   w 40% M. Share.

Get in Touch

JEXOS is a Hyperbidder Company

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Entrepreneurial activities differ
substantially depending on the
Level of expertise

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Entrepreneurial activities differ
substantially depending on the
level of hunger

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Entrepreneurial activities differ
substantially depending on the
Level of persistency